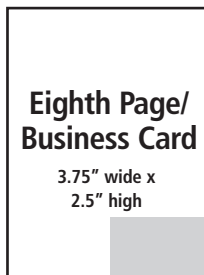
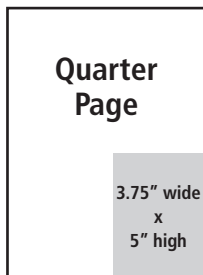
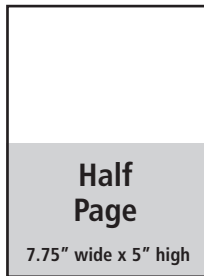
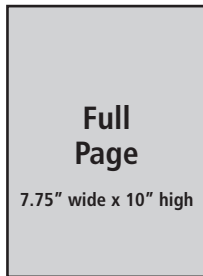


# MSHAnews

## Newsletter Advertisement Rates

*Special rates apply for camera-ready ads*



**AD REQUIREMENTS:  
ALL ADVERTISEMENTS MUST  
BE CAMERA READY.**

Electronic hi-resolution PDF files are recommended. Image resolution must be 300dpi for grayscale/CMYK images, and scanned lineart must be 1200dpi. Please be sure if you are placing a "black & white" ad that it is sent as black & white (we can not convert), and if it is a "full color" ad, it must be CMYK (no RGB). Any questions or concerns, please contact the MSHA Central Office. Design and layout services available for additional cost.

**MSHA Newsletter Ad Rates (per issue)**

- Full Page Back Cover (color) .....\$500
- Full Page 4 (color) ..... \$400
- Full Page 25 or 27 depending on page count (color) \$400
- Full Page (black & white) .....\$200  
or 4 for \$700
- Half Page (black & white) .....\$100  
or 4 for \$350
- Quarter Page (black & white) .....\$75
- Eighth Page/Business Card (black & white) ..\$50



Call the Central Office if you have any questions

**TOLL FREE:  
(888) SAY-MSHA  
(729-6742)**

**Published Quarterly**

Distributed to over 1000 Speech-Language and Audiology/Hearing Professionals in a variety of work settings:

- Public and Private Schools
- Hospitals and Medical Clinics
- Colleges and Universities
- Private Practice
- State Agencies

ISSUE	DEADLINE	IN MAIL BY WEEK OF
Fall	June 30	Week of Aug. 30
Winter	Sept. 30	Week of Nov. 30
Spring	Dec. 30	Week of Feb. 28
Summer	Mar. 30	Week of May 30

**PLEASE MARK AD SIZE AND ISSUE BEING SUBMITTED**

- Per Issue
- \_\_\_ Full Page Back Cover (7.75" x 10") Full Color ...\$500
  - \_\_\_ Full Page 4 (7.75" x 10") Full Color .....\$400
  - \_\_\_ Full Page 27 or 29 (7.75" x 10") Full Color .....\$400
  - \_\_\_ Full Page (7.75" x 10") B/W .....\$200
  - \_\_\_ 4 Full Page Ads (7.75" x 10") B/W .....\$700
  - \_\_\_ Half Page (7.5" x 5") B/W .....\$100
  - \_\_\_ 4 Half Page Ads (7.5" x 5") B/W .....\$350
  - \_\_\_ Quarter Page (3.75" x 5") B/W .....\$75
  - \_\_\_ Eighth Page/Business Card (3.75" x 2.5") B/W ...\$50

- Issues
- \_\_\_ Winter
  - \_\_\_ Spring
  - \_\_\_ Summer
  - \_\_\_ Fall
  - \_\_\_ Convention

Amount Enclosed \$ \_\_\_\_\_

Name of person submitting ad \_\_\_\_\_

Name of business/organization purchasing ad \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

**ALL ADS MUST BE PAID IN FULL PRIOR TO PLACEMENT IN NEWSLETTER.**

Submit ad and payment to:  
MSHA Newsletter Ads  
MSHA Central Office:  
2000 East Broadway, PMB 296  
Columbia, MO 65201-6091